



DOCUMENTARY
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August 31, 2010

Mr. Robert A. Morin
Secretary General
CRTC
Central Building, Les Terrasses de la Chaudière 1
Promenade du Portage
Gatineau, Québec K1A 0N2

Re: Broadcasting Regulatory Policy CRTC 2010-582, Request to join the New Media Broadcasting Reporting Working Group,

Dear Mr. Morin,

1. The DOCUMENTARY ORGANIZATION OF CANADA | l'ASSOCIATION DES DOCUMENTARISTES DU CANADA (DOC) would like to express its interest in being a part of the New Media Reporting Working Group (NMRWG).

2. DOC is the collective voice of independent documentary filmmakers across Canada. DOC is a national non-profit arts service association representing over 800 directors, producers and craftspeople in the documentary community, from all provinces and regions of our nation. DOC advocates on behalf of its members to foster an environment conducive to documentary production and strives to strengthen the sector within the broader film production industry.

3. We would like to thank the Commission for its initiative in bringing together stakeholders in this exciting new media environment to develop standardized and suitable metrics for reporting on new media broadcasting. Canada's independent documentary producers were some of the first producers to take advantage of new media broadcasting, and DOC would like to ensure that the development of appropriate metrics allows to track this activity. It is essential that the reporting criteria be sensitive to the nuances of documentary production and our participation in the NMRWG would allow us to map this out in collaboration with the Commission and other stakeholders.

4. We wish to participate in the NMRWG, but the extent of our participation is contingent on our very limited financial and human resources. We are unsure whether or not we will be able to attend every session, and would like to know more about how we might contribute to the group if we are unable to attend. In order for us to properly assess how we might best participate; we would like to know the following:

- Will the meetings be in person or over the phone?
- Has the frequency of the meetings been established?
- Might we obtain minutes or transcripts of the meetings supposing we can't participate in all of the group's activities?
- How might the Commission accommodate the needs of smaller stakeholders such as us?

We are confident that the Commission will be inclusive in its approach and hope that our request will be met favourably.

Sincerely,

A handwritten signature in black ink, consisting of a horizontal line followed by a stylized, cursive-like scribble.

John Christou
DOC Chair

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