



DOCUMENTARY
ORGANIZATION OF CANADA
DOCUMENTARISTES
DU CANADA

February 7, 2011

215 Spadina Avenue
Suite / Bureau 126
Toronto, Ontario
M5T 2C7
416.599.3844
1.877.467.4485
www.docorg.ca

DOC's National Fair Dealing Road Show Announces its Ottawa panel

Stephen Ellis (Executive Vice President, Knightscope Media Corp), **Daniel Henry** (Senior Legal Counsel, CBC), **Paula Sawadsky** (Owner and Founder, Found Images Research), **David Steinberg** (Partner, Heenan Blaikie), and **Brian Wynn** (Partner, Gardiner Roberts) will discuss the finer points of documentary film production, copyright and Fair Dealing February the 16th at the Delta Hotel City Centre, Ottawa.

A little known exclusion to the Copyright Act, Fair Dealing allows for free use of otherwise copyrighted material under certain conditions. For example, some visual archives in a documentary with clear critical purposes could possibly invoke the Fair Dealing exclusion and be exempt from having to obtain clearances.

But how many of us know, or understand, this finer point of law and when to apply it? Whether filmmakers, producers, lawyers or insurance brokers, Fair Dealing and its advantages remain obscure to many of us and underutilized in general.

This Ottawa pit stop is part of DOC's National Fair Dealing Road Show aiming to introduce potential users from across the country to DOC's *Copyright and Fair Dealing - Guidelines for Documentary Filmmakers*, published in May 2010. Filmmakers, lawyers, visual researchers, insurance brokers and broadcasters are encouraged to share their experiences with copyright and are invited to take part in the conversation. This is an exercise in building industry-based consensus on best practices. Panelists and members of the audience will discuss copyright myths and argue whether a particular use of copyright-protected material would meet the Fair Dealing exclusion or not.

When: Wednesday February 16th, 2011
Where: *Delta Hotel City Centre*,
Pinnacle Room, 101 Lyon Street, Ottawa
Time: 3 – 5 pm
To register: info@docorg.ca
Cost: \$20
Free to DOC members and students

Other upcoming dates for the Road Show

February 12 – Halifax
February 16 – Ottawa
March 1 – Edmonton
March 2 – Vancouver

For more info

docorg.ca

(416) 599-3844 ext 2

Bios

Stephen Ellis

Stephen is a producer, distributor and independent industry advocate, with decades of award-winning experience. Stephen has produced over 200 hours of award-winning factual entertainment, including the recent History Television premiere, *Mysterious Ruins – Cape Breton*, and overseen the distribution of over 600 hours of proprietary content and thousands of hours for producers and networks worldwide. He has also provided decades of service on the boards of directors CMPA (formerly CFTPA Chair, 2000-2001), the Canadian Retransmission Collective (founding chair) and ISAN Canada (founding chair).

Daniel Henry

Daniel Henry has been employed by CBC since 1978, and is now Senior Legal Counsel. He regularly advises radio, television, and online programmers, both regional and national, in Canada. He has reviewed thousands of programs before publication, directed their defence when legally challenged, and provided legal training across the country, within CBC and in universities. He is on the Executive, and is a past President of Ad IDEM, also known as the Canadian Media Lawyers Association, and a past Chair of the Media and Communications Law Section of the Canadian Bar Association.

Paula Sawadsky

Paula has been working in the British Columbia film industry since 1996 and has distinguished herself as the leading archival footage and clearance researcher in western Canada. Paula and her team have been the principal archival researchers on hundreds of documentary television programs, series, and feature films, including "The Corporation," "Ice Pilots NWT," and the soon-to-be released documentary "I Am" by Shady Acres Entertainment.

David Steinberg

David is a business lawyer specializing in the areas of entertainment, media and intellectual property. David primarily practices in the film, television and music industries. He acts for film and television producers and distributors, broadcasters, music publishers, creators and manufacturers of home entertainment products and merchandise.

Brian Wynn

Brian provides counsel to a broad range of commercial, entertainment and media clients. As counsel to a major entertainment, sport and recreation insurance underwriter, Brian is one of a select few lawyers in North America to act as a clearance attorney specializing in copyright and trademark infringement, privacy, right of publicity, unfair competition and defamation matters. At the Schulich School of Business, York University, he lectures on the Legal Aspects of Media and Entertainment.