



DOCUMENTARY
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ReBoot Mentors

KAT CIZEK – www.nfb.ca/filmmakerinresidence

Katerina Cizek is a documentary-maker and was the National Film Board of Canada's Filmmaker-in-Residence at St-Michael's Hospital in Toronto. She teamed up with partners at the frontlines - doctors, nurses and patients - to create collaborative media.

EVAN JONES – Halifax – www.stitchmedia.ca

Stitch Media partner Evan Jones, is a two-time Emmy Award® winner whose innovative work on interactive content for primetime television, radio, web, mobile and games have established him as a pioneer in new genres of Alternate Reality Games, Locative Media and Interactive Documentary.

His work was recognized as one of the 'Top 10 New Media Groundbreakers' according to the Bell Broadcast & New Media Fund. Jones' international clients include Microsoft, Disney, FOX, CBC, Bell, Discovery and The Movie Network.

He has taught 'Rich Media Production', 'Transmedia Storytelling' and 'Extending TV Drama Experiences' around the world at the Canadian Film Centre, the Australian Film, Television & Radio School and the University of Southern California with Dr. Henry Jenkins.

LANCE WEILER – www.lanceweiler.com

Lance Weiler is a critically acclaimed award winning writer / director. Recognized as a pioneer because of the way he makes and distributes his work – WIRED magazine named him “One of twenty-five people helping to re-invent entertainment and change the face of Hollywood.” He has successfully self-distributed his films The Last Broadcast and Head Trauma to more than 20 countries while grossing over 5 million dollars in the process. The Last Broadcast which he co-wrote and co-directed became the first film to be distributed digitally to theaters in 1998.

Always interested in experimenting with new ways to tell stories and reach audiences, Lance developed a cinema ARG (alternate reality game) around Head Trauma. Over 2.5 million people experienced the game via theaters, mobile drive-ins, phones and online. In recognition of these cinematic gaming innovations, BUSINESSWEEK named Lance “One of the 18 Who Changed Hollywood.” Others on the list included Thomas Edison, George Lucas, Steve Jobs and Walt Disney.

Lance is a partner in Seize the Media, a social entertainment company that focuses on transmedia story architecture. Seize the Media is the vehicle for Lance's original content in addition to providing creative services and licensing original IP to clients such as myspace, Hammer Films, eBay, and Ubisoft among others. Through Seize the Media, Lance is developing a number of film, TV, and gaming projects. His next feature film / transmedia project entitled HiM recently won the Arte France Cinema award at the 2009 edition of CineMart. In January 2010 HiM will attend the Sundance Screenwriters Lab marking the first time the lab has supported a feature film / transmedia project.

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