



DOCUMENTARY
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ReBoot Presenter Bios

Daniel Cross www.eyesteelfilm.com is a multi-disciplined award winning documentary filmmaker who has made his mark with films concerning the issues of homelessness in Canada. His feature length films, *THE STREET: a film with the homeless* and *S.P.I.T: Squeegie Punks In Traffic* received theatrical distribution and critical acclaim. Along with the groundbreaking website *HomelessNation.Org*, these projects are reflective of his artistic philosophy that film is a medium for affecting social and political change. Daniel also has experience in TV broadcast, having directed and produced the Gemini nominated *Too Colourful for the League* and *Chairman George* (CTV, BBC Storyville and TV2 Denmark). He was the Executive Producer of the internationally acclaimed *Up the Yangtze*, about a pleasure cruise through the devastation of the world's largest hydro-electric dam.

Loc Dao - www.randomlink.com is co-founder of Randomlink with Lara Kroeker. They joined their skills in design, photography, programming and web hosting to deliver on projects for PBS, Group Telecom (now Bell), Douglas Coupland, UBC, *End the Arm Race*, Warner Bros, CBC among others. In 2000, Randomlink developed the award winning flash based, user content upload sites *120seconds.com*, *justconcerts.com* and *newmusiccanada.com* that became early inspiration for today's Web 2.0 user generated content sites. In 2005 Loc started working on a two year Web and Film Documentary project for the National Film Board of Canada bringing together all the Flash technologies available in 2007 and web based story telling. The site won the Best Narrative site at *Flash Forward 2007*, the 2007 Canadian New Media Festival Excellence in News and Information award and was shortlisted for the 2008 Webby Awards.

Christy Dena - www.christydena.com - is a cross-media specialist who works as a narrative and game design consultant, strategist, educator and developer. Christy has given keynotes at *Power to the Pixel*, *London Film Festival* and the *First International Conference on Cross-Media Interaction Design* in Sweden. She has mentored for organizations in Australia and has given presentations across Australia and abroad. She is currently finishing her PhD at the University of Sydney (previously at the School of Creative Arts, University of Melbourne). She holds a Postgraduate Diploma in Creative Writing, from the School of Creative Arts, University of Melbourne (2002); and Bachelor of Arts (Visual and Performing Arts) from Monash University (course completed 1994, graduated 1998).

Brett Gaylor's career - www.etherworks.ca - is dedicated to social documentary and new media, he is the creator of *Open Source Cinema*, a social network to help filmmakers create in collaboration with their audience. He is also the web producer of the *Homeless Nation.org*, a web project dedicated to bridging the digital divide, which has won the *Canada New Media Award* for excellence in Social Media, and the *United Nations World Summit Award* for e-content. Brett's feature documentary, *Rip! A Remix Manifesto* has played festivals around the world, been broadcast internationally, and has had a theatrical release in North America, Europe and Australia. Brett has been on staff at the Montreal social documentary house *EyeSteelFilm* for 6 years as an editor, music supervisor, director and head of New Media.

Robert Greenwald – www.bravenewfilms.org

Robert Greenwald is an American producer, director and political activist. Greenwald is the founder and president of Brave New Films, a new media company that uses moving images to educate, influence, and empower viewers to take action around issues that matter. Brave New Foundation is currently producing Rethink Afghanistan, a groundbreaking documentary being released online in real-time; the film features experts from Afghanistan, Pakistan and the U.S. discussing the United States' flawed strategy in Afghanistan. In August of 2009, Brave New Films launched Sick for Profit, a campaign that focuses on the exorbitant amounts of money made by health insurance companies' CEOs. Within one week, the campaign's first video was viewed over 100,000 times. Recently, Brave New Films also launched Senator Sanders Unfiltered, a two-minute weekly show in which Senator Sanders shares his views on an array of critical issues for our country.

Scott Kirsner (<http://www.scottkirsner.com>) is a journalist who writes about innovation, with a special focus on the ways that new technologies are changing the entertainment industry. His latest book, *Fans, Friends and Followers* addresses how artists are meeting the chaotic new marketplace. Scott writes regularly for Variety and The Boston Globe, and has been a contributing writer for Fast Company, BusinessWeek, and Wired. He edits the blog CinemaTech (est. 2005). He is the author of *Inventing the Movies*, a technological history of Hollywood, and *The Future of Web Video*, one of the first books about the business and creative possibilities of online video, originally published in November 2006 and updated in March 2007.

Rob McLaughlin is one of Canada's leading innovators in the field of interactive storytelling. Currently spearheading digital production and planning for the National Film Board, Rob was also Executive Producer and co-creator of the Canadian Broadcasting Corporation's acclaimed online magazine and internet radio service, CBC Radio 3.

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