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JULIE ROY’S APPOINTMENT AS ED AND CEO OF TELEFILM IS GREAT NEWS FOR DOCUMENTARY CREATORS, SAYS DOCUMENTARY ORGANIZATION OF CANADA

Toronto – March 8th 2023 – The Documentary Organization of Canada offers our warm congratulations to Julie Roy on her appointment as Telefilm’s new Executive Director and CEO. The documentary community knows Julie as a champion of independent cinema who understands our landscape. In her role as Director General of Creation and Innovation, and more recently as Director General and Programming Chief Officer, Creation, Distribution and Marketing at the National Film Board of Canada, Julie spearheaded moves to connect the NFB more deeply with filmmakers.

Says DOC’s Executive Director Sarah Spring: “Julie’s important work at the NFB mirrors initiatives at Telefilm over the last few years, where major changes have resulted in a more responsive institution and a renewed understanding of the importance of feature documentaries. We know that Julie has the independent film community at heart. This is spectacular news for documentary filmmakers and for Canadian creators.”

Documentary filmmakers are one of the most socio-economically, culturally and racially diverse creative communities in Canada, deeply committed to a genre of filmmaking that has never been more important to helping us make sense of the world around us. “Julie’s appointment is yet another indicator that Telefilm is listening”, says DOC Board Chair Ina Fichman. “Telefilm has been growing its investment in documentary filmmakers in recent years by increasing the budget for its Theatrical Documentary program and raising the amount available to each project. This vital support for feature documentaries is key to Telefilm’s work toward a more inclusive sector,” adds Fichman.

- 30 -